

# Magic Cling, Peel & Place Media

micro adhesion suction technology

Adheres to Glass, Plexiglass, Vehicles, Metals and any flat surface as smooth as glass.  
Removable & Reusable (many times)  
Water resistant - cleanable (mild soap and water- NO Alcohols or solvents)  
Fade resistant (1 year)  
99% bubble Free (1 year)

## INSTALLATION SUGGESTIONS

**BEFORE INSTALLING:** Please be sure to peel off the liner!

To obtain optimum suction, the bonding surfaces must be well cleaned and dried. (Clean surface with hot water, dry with a squeegee & if needed wipe with a non-fraying cloth.)

Do not bend or crease Magic Cling products because it may tunnel or bubble which may remain after squeegeeing.

**FOR WET APPLICATION:** spray water on your Magic Cling product & the surface it will be applied to. This process helps eliminate bubbles & ensure an even application.  
Clear & Frost require water for application | Water is optional for Block-Out

Use a rubber or flexible squeegee with rounded corners (to not scratch the material) and use a fair amount of force to push the air bubbles out.

**PRO TIP:** Start in the center of the material and work your way out to the edges. (GlassApeel is repositionable) When installing use the liner on the printed surface to prevent scratching. During installation do not allow the material to ride over any caulking. This will cause air to seep behind the material and Magic Cling's Micro-Suction Technology will not adhere to silicone.

**CLEANING:** When cleaning Magic Cling products start in the middle and work your way out. (-cleaning from the glass towards the middle of the product may cause damage to the edges/corners.)

**NOTE:** Using standard window cleaners on Magic Cling products will not damage the image.

**REMOVAL:** While removing Magic Cling products, do not bend back the corners. Apply at least 3" to 4" of Scotch Tape onto any corner of the printed piece. Pull the extended tape to lift the GlassApeel from the surface. This will eliminate any bending of corners. If a crease or bend is created, you can try bending the material in the opposite direction to flatten. If you plan to reuse the material, be sure to roll the product in whichever way will be towards the surface it is being applied to.

Magic Cling, by:

