

Letter Visibility Chart

Letter Height	Readable Distance for Maximum Impact	Maximum Readable Distance
3"	30'	100'
4"	40'	150'
6"	60'	200'
8"	80'	350'
10"	100'	450'
12"	120'	525'
18"	180'	750'
24"	240'	1000'
30"	300'	1250'
36"	360'	1500'
48"	480'	2000'
60"	600'	2500'

These distances will vary approximately 10% with various color combinations

Reference Distances:

- Two lane roads are ~20' wide.
- Four lane divided highways are 100' or more wide.
- Use maximum impact column when designing for moving vehicles.